

# Youth Orchestras of Fresno



## 2023 - 2024 PROGRAM BOOK ADVERTISING

Advertising in the program books of the Youth Orchestras of Fresno's a great way to show your support for youth and for the arts. This season the Youth Orchestras will offer three full concerts, reaching nearly 3,000 audience members.

*Please note: sponsorship packages are available for each concert. Please ask for more information. Program ads can be a part of your package.*

Email [cmarchese@yoofresno.org](mailto:cmarchese@yoofresno.org) or call 559-512-1726 to discuss options.

**Winter Wonderland**  
**Sunday, December 3, 2023**  
**3-5pm Paul Shaghoian**  
**Memorial Concert Hall**

**Love Conquers All**  
**Sunday, February 18, 2024**  
**3-5pm Paul Shaghoian**  
**Memorial Concert Hall**

**Youth Music Extravaganza**  
**Sunday, May 19, 2024**  
**7:30-9:30pm Paul Shaghoian**  
**Memorial Concert Hall**

Yearly Program Ads (ads appear in all three programs for the 2023-2024 season; program size is 8.5 by 11") and will be both printed and digital.

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|---|--|
| <input type="checkbox"/> \$150 - business card                    | <input type="checkbox"/> \$300 - 1/4 page (4" x 5.25")             |
| <input type="checkbox"/> \$600 - 1/2 page (8" x 5.25")            | <input type="checkbox"/> \$1,000 - full page (8" x 10.5")          |
| <input type="checkbox"/> \$1,200 - inside back cover (8" x 10.5") | <input type="checkbox"/> \$1,500 - inside front cover (8" x 10.5") |
| <input type="checkbox"/> \$3000 - outside back cover (8" x 10.5") |  |

Please email print-ready files in PDF form of ad artwork to [cmarchese@yoofresno.org](mailto:cmarchese@yoofresno.org). Business cards can be sent for reproduction as ads, though quality may vary. Deadline for artwork for inclusion in the full concert season is **November 10, 2023**. All ads except back cover are printed in black and white.

Organization Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

- Check (payable to YOOF)       VISA/MC/DISCOVER/AMEX #  
For credit card payments, fill out the credit card authorization form and email to **[billing@yoofresno.org](mailto:billing@yoofresno.org)**

- Ad copy enclosed       Ad copy to follow-must be received by 11/10

Submission Format:  Hard Copy Artwork       300dpi PDF (TIFF or EPS) file

**Electronic submissions should be emailed to [cmarchese@yoofresno.org](mailto:cmarchese@yoofresno.org)**